



Fact Sheet

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with more than 450 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion-dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid and Georgia Coffee. Globally, Coca-Cola is the number one provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the company's beverages at a rate of 1.5 billion servings a day. With an enduring commitment to building sustainable communities, the company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities it serves.

With its bottling partners, the Company reaches out to the local communities it serves, believing that Coca-Cola exists to benefit and refresh everyone it touches.

Mission:

- To Refresh the World...in body, mind, and spirit.
- To Inspire Moments of Optimism...through Coca-Cola brands and actions.
- To Create Value and Make a Difference...everywhere Coca-Cola engages.

Quick Facts

Company: Coca-Cola is the world's largest non-alcoholic beverage company, a market and marketing leader with innovative products and an unrivaled distribution system.

Ranking: Coca-Cola ranks number one worldwide in sales of sparkling beverages -- but is also number one in juice and juice drinks, number two in sports drinks, and number three in bottled water. Coca-Cola owns four of the world's top five nonalcoholic sparkling beverage brands

Established: 1886 in Atlanta, Georgia

Operational

Reach: 200+ countries, employing more than 90,500 associates worldwide

Consumer

Servings: 1.5 billion per day

Variety: More than 2,800 beverage products

Website: www.thecoca-colacompany.com

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